

**22<sup>nd</sup> Annual Founders' Day Convention**  
**"Epoca de Cambio: Leveraging Sisterhood & Leadership for a New Era"**  
December 4-6, 2009  
Phi Chapter  
Amherst, MA

**FRIDAY**

3pm – 7pm Welcome & Registration  
*Hotel Lobby*

7pm – 9pm Mix & Mingle/Refreshments – Open to the Public  
\*Kids Movie in separate campus center room  
w/Hermana Supervision

10pm – Midnight Opening Ceremony for Hermanas ONLY.  
*Reading Room*

**SATURDAY**

7:00 – 8:00am Morning Workout *Optional* – Zboxing w/Hermana Denishea Ortiz

7:30am – 9:30am Morning Registration at Breakfast

7-10am Continental Breakfast

10 – 1pm Community Service (All Registered are expected to attend)

1 – 2:30pm LUNCH (Location TBD)

2:30 – 5pm Workshops

2:30 – 3:30 Open to the Public

**Balancing Family, Career, and Yourself**

As women we are often confronted by the reality of balancing our personal lives with our careers. We have all been taught to place family 1st, yet with ever-more demanding careers, long work hours, and financial responsibilities- family and career often conflict. No to mention taking care of ourselves! Join us for a great discussion on how to find this balance and some advice on how to communicate our needs to our loved ones, those at work, and work on putting ourselves FIRST!

**Approaching Graduation – What Now?**

With an increasing number of Latinos attending and graduating from college, it seems that we are all a little closer to our parents' idea of the "American Dream". However, the current economy has made it difficult even for college graduates to start their careers. Do you have questions about what's out there? Interested in speaking to professionals that were in your shoes not so long ago? Then join us for this interactive Career Panel where you will meet and network with professionals from both the public and private sector.

3:30 – 5:00 Optional Workout 2:30 – 3:30pm, Zboxing w/Hermana Denishea Ortiz  
**Hermanas Only Panel**

6:30pm *22<sup>nd</sup> Annual Founders' Day Banquet*

6:30 – 7pm Cash Bar Open

7:15-7:30pm Welcome

7:30-8:30pm Dinner Served

8pm – 10pm Program

- Keynote Speaker: Dr. Mari Castaneda
- Performances
- Cacique Awards

10pm-1am DJ & Dancing

**SUNDAY**

10am – 2pm Hermana Brunch

- NB Presentation
- Hermana Small & Large Group Activities
- Convention Gifts & Appreciations