



FOR IMMEDIATE RELEASE

November 18, 2008

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ΣΛΥ Hosts 21st Annual National Convention and Founders' Day Celebration

Silver Spring, MD – Sigma Lambda Upsilon / Señoritas Latinas Unidas Sorority, Inc. (ΣΛΥ), will host its 21st Annual National Convention & Founders' Day Celebration on December 5-7th, 2008 at the Hilton Hotel in Downtown Silver Spring, MD. The three-day celebration, hosted by the Upsilon Chapter at the University of Maryland, will convene ΣΛΥ members from across the country along with their families, friends, and members of the Washington, DC metropolitan area to recognize our history and the progress made in our respective communities.

This year's National Convention theme: "Embracing a New Era of Sisterhood, Leadership and Empowerment: Celebrating our Past and the Señorita of Tomorrow" provides an outlet for ΣΛΥ to commemorate the outstanding accomplishments achieved on an individual, chapter and national level. We will reflect on the impact the organization's service has had on communities at large; acknowledge the great advancements of Latinas working towards the continued development of their communities; as well as honoring our members whom truly demonstrate exceptional effort towards ΣΛΥ's mission, goals and ideals at their respective undergraduate and graduate / professional chapters, and surrounding communities

ΣΛΥ National Convention & Founders' Day Celebration activities will include various professional development workshops; a community service event with a central focus on our national philanthropy: literacy; a professional networking event; our annual Hermana ("Sister") Brunch; and a reception and banquet including cultural performances. Awards will be presented during the banquet to Hermanas for exemplary performance in the categories of academic excellence, leadership, sisterhood, and community service.

This year's formal banquet keynote speaker is Ms. Irasema Salcido, founder and current Chief Executive Officer of the César Chávez High School for Public Policy in Washington, D.C. Ms. Salcido, a dedicated advocate committed to ensuring under-privileged youth have access to quality education, was awarded the "Use your life Award" by the Oprah Winfrey's Angel Network for her diligent work with the César Chávez High School.

For more information about ΣΛΥ's 21st National Convention & Founders' Day Celebration, to learn more about purchasing tickets or about sponsorship opportunities please visit www.Senoritas1987.org.

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Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. was founded on December 1, 1987 at Binghamton University as an organization that would provide sisterhood and support while also promoting academic achievement, service to the community and cultural enrichment. Today, the sorority's purpose remains to unite women committed to seeking the political and social advancement of the under-represented populations.