



FOR IMMEDIATE RELEASE

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Contact: Amanda Nazario, Director of Public Relations

Email: public-relations@sigmalambdaupsilon.org

SLU TO HOST 28TH ANNUAL NATIONAL CONVENTION IN PHILADELPHIA
Sorority Will Celebrate 28 Years in Philadelphia

New York, NY – The National Leadership Team of Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. is proud to announce that the Sorority will host its 28th Annual National Convention & Founders' Day Celebration on December 4-6th, 2015, at the Sheraton University City in Philadelphia, Pennsylvania. The three-day celebration, organized by the Convention Planning Committee and the Theta Zeta Graduate/Professional Chapter, will bring members and guests to Philadelphia.

With a theme of *Building Our Empire*, this year's convention will be appropriately held in the "City of Sisterly Affection." Philadelphia's rich history will serve as the backdrop for Hermanas to connect the organization's early history and that of our great nation, the United States. Philadelphia is home to the Gamma Chapter, the third established chapter of the organization; and was also the temporary capital of the United States while the District of Columbia was built.

"As we celebrate 28 years as an organization in Philadelphia, the city that served as a cornerstone to our great nation's development, we are returning to the home of one of our organization's cornerstone chapters. Philadelphia is where the foundations of our organization were finalized. As an organization, we pride ourselves in 'building an empire' of women bonded in *Hermandad*, leadership and service." said National President, Mayra Espinoza.

Lilliana Vazquez, a multi-media journalist, award-winning host and producer, will be the keynote speaker. The proud Texas-born Latina, of Puerto Rican and Mexican descent, will share how she has utilized her uniqueness and expertise to become one of the most-wanted television hosts and fashion commentators in the country.

SLU's National Convention & Founders' Day Celebration activities will include professional development workshops, community service, networking, an awards banquet, and a Hermana Brunch. Awards will be presented to Hermanas and chapters for exemplifying the sorority's goals of sisterhood, academic excellence, leadership, community service, and cultural enrichment.

For more information about SLU's 28th National Convention & Founders' Day Celebration, including ticket purchase or about sponsorship opportunities, please contact Alany Gutierrez, Director of Programming, at programming@sigmalambdaupsilon.org

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc., founded on December 1, 1987, on the campus of Binghamton University, provides sisterhood and support while also promoting academic achievement, service to the community, leadership and cultural enrichment to college-educated and professional women dedicated to uplifting traditionally marginalized communities. Since its establishment, the organization has expanded to over 60 schools across the country, touching the lives of nearly 1,000 women.

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