



FOR IMMEDIATE RELEASE

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Sigma Lambda Upsilon Partners with First Book

New York, NY –The National Leadership Team of Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. (SLU) is proud to announce a new national partnership with First Book, a nonprofit social enterprise that provides affordable new books and educational resources to educators serving children from low-income families.

It brings us great pride to work alongside First Book to promote literacy. The Sorority advocates for literacy as a means of ensuring the empowerment and success of our nation and the people of its diverse communities. We strive to encourage literacy as an activity that affords limitless possibilities and promotes reading and writing as enjoyable, exciting, and empowering. First Book has a proven track record of furthering educational equality by supporting some of the most vulnerable populations- children in low income communities.

“We are delighted to work with Sigma Lambda Upsilon/Señoritas Latinas Unidas as your philanthropic partner,” said Roxana Barillas, First Book’s Director of Hispanic Engagement. “Clearly, Sigma Lambda Upsilon’s Hermanas are trailblazers in every way. You have focused on children and youth from the very beginning, and recognized the importance of literacy – in all its forms – to transform young lives. All of us at First Book share your passion – and together, we can help more children develop a lifelong love of reading and learning.”

SLU looks forward to leveraging its resources to engage its members, peers and communities in fundraising initiatives and volunteer efforts aligned with our First Book partnership. For more information about this partnership or SLU’s Literacy programs, please contact Stacy Rodriguez at dir.philanthropy1987@gmail.com.

About Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. was founded on December 1, 1987 at Binghamton University with the purpose of providing a voice and means for empowerment to women everywhere. The sorority provides sisterhood and support while also promoting academic excellence, service to the community, leadership and cultural enrichment to college-educated and professional women. Dedicated to uplifting traditionally marginalized communities, the sorority challenges the status quo through programming and civic engagement initiatives that are both exemplary and unique. For more information, visit: www.sigmalambdaupsilon.org

About First Book

First Book is a nonprofit social enterprise that provides new books, learning materials and essentials to children in need. First Book has distributed 150 million books and educational resources to programs and schools serving children from low-income families throughout the United States and Canada. First Book’s membership of more than 275,000 teachers and program leaders is the largest and fastest growing network of educators serving children from low-income families in a wide range of settings – from classrooms, libraries, after-school programs and homeless shelters, to medical clinics, museums, summer food programs and more. By making new, high quality books and essentials available to them on an ongoing basis, First Book is transforming lives, so that every child can have equal access to a quality education. Eligible educators, librarians, program leaders and others serving children in need can sign up at firstbook.org/register. For more information, please visit firstbook.org or follow the latest news on [Facebook](https://www.facebook.com/firstbook) and [Twitter](https://twitter.com/firstbook).

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