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**SIGMA LAMBDA UPSILON PARTNERS WITH MEMBER365 TO
IMPLEMENT NEW SOFTWARE FOR GREEK ORGANIZATIONS**

SLU's move is an upgrade for fraternities and sororities also interested in management software

NEW YORK, NY — After four years with Orgsync, Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority has moved on, but moved up to partner with a technology company, Member365.

With a growing number of new initiates and alumnae wishing to re-engage with the organization, SLU found that users lost interest, and the functions that came with the product were no longer applicable to meet the demands of its members. The sorority's National Leadership Team found that one of the ways to bridge the gap between undergraduates and alumnae was to identify commonalities between the two groups, needing an easier way to generate reports based on the members' academic choices, professional careers, and personal interests. OrgSync's new log-in requirements didn't help either.

"There were a lot of things that we needed that were not possible with the other software. Undergrads wanted mentorship from Hermanas in the fields they were studying, or needed a store to sell sorority-specific items for chapter fundraising," says Erica N. Harris, the National Director of Technology. "Alumnae wanted a more user-friendly system for communication or a place where they were able to network and search for job opportunities."

After extensive research and feedback, Erica says Member365 was the best match. "My initial communication for months was actually with the co-founders of 365, Michael and Stephen Foley. That alone showed me how hands-on they were to ensuring organizations had everything they needed for member engagement and success."

Founded in 1997, Member365 has helped member-based organizations effectively manage, engage and grow the value of their membership. Their all-in-one tool is an ideal solution for organizations who want to automate the membership application and renewal process, event registrations, process credit card payments and manage contacts all in one place. Member365 is also used to engage members through built-in password protected member portals where members can access workspaces, committees, file libraries and discussion forums to communicate and collaborate.

"Working in partnership with Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Incorporated, we've identified a need in the Greek-lettered community for a new, affordable solution to manage your members. With SLU now having adopted Member365 into their operations, and the Member365 team's deep domain knowledge, we are embarking on a mission to help other organizations like yours," says CEO and Co-Founder, Stephen Foley.

For additional information about what Member365 can do for Greek-lettered organizations, please contact Erica N. Harris at technology@sigmalambdaupsilon.org or visit <https://member365.com/greek-lettered-membership-management-software/>.

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Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc., founded on December 1, 1987, on the campus of Binghamton University, provides sisterhood and support while also promoting academic achievement, service to the community, leadership and cultural enrichment to college-educated and professional women dedicated to uplifting traditionally marginalized communities. Since its establishment, the organization has expanded to over 60 schools across the country, touching the lives of over 1,000 women.