



**FOR IMMEDIATE RELEASE**

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**Sigma Lambda Upsilon Announces Conversion to Indianapolis City Chapter**

**NEW YORK, NY** - Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. is proud to announce the official conversion of its Alpha Upsilon Chapter to a City Chapter serving Indiana University - Indianapolis (IU - Indianapolis), Purdue University - Indianapolis, Marian University, and Butler University.

The decision to convert the Alpha Upsilon Chapter to a City Chapter comes as part of Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.'s mission to better serve its members and expand its presence in the Indianapolis area. By transitioning to a City Chapter model, Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. aims to enhance the sorority experience for its members at these universities.

"We are excited about the conversion of our Alpha Upsilon Chapter to a City Chapter, which will allow us to better engage with the Indianapolis community," said Vanessa Noyola, Founding Hermana of the Alpha Upsilon Chapter. "This change not only reflects our commitment to collaborating with university administration as they navigate the separation of Indiana University-Purdue University Indianapolis, but also to deepen our reach in the Midwest" added Roxana Turcios, Director of Expansion.

Although the University of Indianapolis will not be considered part of the City Chapter at this time, Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. remains open to future opportunities to engage with the University of Indianapolis community.

**About Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.:**

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. was founded on December 1, 1987 at Binghamton University with the purpose of providing a voice and means for empowerment to women everywhere. The sorority provides sisterhood and support while also promoting academic excellence, service to the community, leadership and cultural enrichment to college-educated and professional women. Dedicated to uplifting traditionally marginalized communities, the sorority challenges the status quo through programming and civic engagement initiatives that are both exemplary and unique. For more information, visit: [www.sigmalambdaupsilon.org](http://www.sigmalambdaupsilon.org)

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